



Leadership Development Program for Social Impact



Program Schedule:

In-person sessions will primarily be held at Catawba College in Salisbury, North Carolina, with select experiential sessions hosted at partner locations, including the HUB.

October 14, 2026 | In Person - Catawba College

Program Launch: The Rise of Social Entrepreneurship & Purpose-Driven Leadership

Social entrepreneurship, blended value, mission-driven leadership, and social, environmental, and economic value creation.

October 21 | In Person - Catawba College

Opportunity Recognition & Identifying Social Problems

Root causes, unmet needs, community needs assessment and recognizing opportunities for impact.

October 28 | Virtual

Venture Development Workshop

Social venture models, value propositions, early venture design, and participant concept development.

November 4 | Virtual

Customer Discovery & Stakeholder Engagement

Human-centered design, stakeholder mapping, community engagement, and testing assumptions.

November 11 | Virtual

Ethical Leadership & Organizational Tensions

Mission vs. market, stakeholder interests, ethical tradeoffs, and values-based leadership.

November 18 | In Person - the HUB + CENV

Environmental Sustainability & Innovation for Social Change: The HUB as a Living Case Study

HUB tour followed by a CENV session focused on social innovation, environmental stewardship, systems thinking, and sustainable value creation.

December 9 | Virtual

Measuring Social Impact

Outcomes, impact indicators, logic models, data storytelling, and communicating impact to stakeholders and funders.

January 13, 2027 | Virtual

Scaling Social Impact

Scaling strategies, replication vs. partnerships, systems change, and network leadership.

January 27 | Virtual

Financing Social Innovation

Philanthropy, earned revenue, impact investing, public-private partnerships, and sustainable funding.

February 3 | In Person - Catawba College

Capstone Development & Showcase Preparation

Integrating the venture model, implementation, impact measures, and financing, followed by presentation practice and feedback.

February 10 | In Person - Final Showcase

Capstone Showcase: Social Venture Concepts & Impact Strategies

Participant presentations, discussion, feedback, recognition, and program conclusion.

