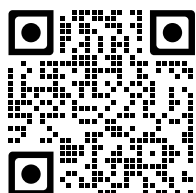


# NAMING OPPORTUNITIES

Purchasing a naming opportunity is more than putting your name on a wall or space, it's an investment in the future of our community.

Create a Lasting Legacy, Inspire Others & Build Community Recognition - Your name (or the name of a loved one, business, or foundation) will be proudly displayed, honoring your generosity for years to come.

|                                           |                                                       |
|-------------------------------------------|-------------------------------------------------------|
| <b>OESTREICHER ONE FOR ALL</b>            | <b>\$1,000,000</b>                                    |
| <b>HUB ATRIUM</b>                         | <b>\$500,000</b>                                      |
| <b>CATAWBA DOWNTOWN</b>                   | <b>\$300,000</b>                                      |
| <b>LEARNING LOFT (2)</b>                  | <b>\$250,000</b>                                      |
| <b>TASTE HUB</b>                          | <b>\$200,000</b>                                      |
| <b>MARY PONDS PLAYROOM</b>                | <b>\$150,000</b>                                      |
| <b>VISIONARY VISTA</b>                    | <b>\$150,000</b><br>F&M Bank/The Fisher Family        |
| <b>CHANGEMAKER STATION (2)</b>            | <b>\$100,000</b>                                      |
| <b>MISSION POSSIBLE STATION (2)</b>       | <b>\$100,000</b>                                      |
| <b>MISSION ACCOUNTABILITY STATION (2)</b> | <b>\$100,000</b>                                      |
| <b>PROBLEM SOLVER STATION (2)</b>         | <b>\$100,000</b>                                      |
| <b>HELPING HAND STATION (2)</b>           | <b>\$100,000</b>                                      |
| <b>COLLABORATION COVE</b>                 | <b>\$75,000</b><br>Novant Health Rowan Medical Center |
| <b>ALTRUISM FIELD (4)</b>                 | <b>\$50,000</b>                                       |
| <b>JENNY'S CORNER</b>                     | <b>Carl &amp; Mary Repsher</b>                        |
| <b>HUB MINI MARKET</b>                    | <b>\$25,000</b>                                       |



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# DONOR RECOGNITION LEVELS

Gifts of \$25,000 and under

**Community Champion**..... \$20,000-24,999

*Visionary leaders who make transformational investments in Rowan County's future.*

**Visionary Connector** ..... \$15,000-19,999

*Champions that fuel the collective vision—ensuring the HUB becomes the bedrock of nonprofit collaboration.*

**Foundation Builder**..... \$10,000-14,999

*Pillars who enable affordable, stable spaces—so nonprofits can direct funds to mission, not overhead.*

**Innovation Partner**..... \$5,000-9,999

*Backers who make shared amenities—training rooms, meeting space, office support—available to all.*

**Impact Enabler**..... \$2,500-4,999

*Supporters fueling reduced operational costs and extended reach for nonprofit programs.*

**Neighborhood Advocate**..... \$2,000-2,499

*Supporters helping to bring local services and voices to the table.*

**Sustaining Friend**..... \$1,000-1,999

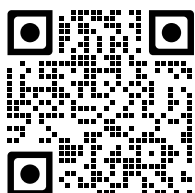
*Consistent backers who keep day-to-day operations moving forward*

**Partner in Possibility**..... \$500-999

*Donors who empower smaller nonprofits to access vital resources and grow their impact.*

**HUB Advocate** ..... \$1-499

*Root-level support that affirms every voice and every dollar helps build the center of connection.*



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